

Tikona Infinet poised for Business2Business segment

Set to revolutionise enterprise managed network services market

Delhi, February 20, 2012: Tikona Digital Networks, the fastest-growing private broadband service provider in India, today announced its acquisition of a 100 percent stake in HCL Infinet, the data services arm of HCL, by way of purchase of equity. The new entity will now be known as Tikona Infinet (TI). This acquisition will jumpstart Tikona Digital Networks' foray into the rapidly-expanding enterprise data services market.

The new entity Tikona Infinet combines the network assets, organisational capabilities and customer base of Tikona Digital Networks and the erstwhile HCL Infinet. Tikona Infinet has a diverse infrastructure partner network to deliver enterprise data services virtually anywhere in the country. This, along with Tikona Digital Networks' 10,000 high bandwidth IP backhaul nodes in the top 40 cities, enables Tikona Infinet to deliver data services on demand to the growing SMB market.

Tikona Infinet also inherits a very evolved and robust Managed Network Services practice which will help to commit a much-needed single point responsibility to deliver multi-operator based connectivity solutions to large enterprises. Tikona Digital Networks BWA licences in the five circles of Gujarat, Rajasthan, Uttar Pradesh (E &W) and Himachal Pradesh would enable Tikona Infinet to potentially offer on-demand mobile/wireless data solutions to enterprises anywhere in these states in the near future.

Tikona Infinet presently serves 6000 locations of its large enterprise clients from the aviation, manufacturing, banking & financial services, FMCG and education sectors, all of whom are among the top 10 in their respective industries.

Speaking on the occasion, Prakash Bajpai, Founder and CEO, Tikona Digital Networks said, "With this acquisition, Tikona Infinet will gain a strong foothold in the managed enterprise services market. Enterprise customers will enjoy superior service levels with higher network redundancy resulting in increased uptime, faster delivery of services, improved SLA and turnkey network integration. Customer intimacy continues to remain a high-focus area and will help Tikona Infinet in identifying the future and evolving needs of enterprise customers"

The 366-member of Tikona Infinet team will be led by Chief Operating Officer, Sridhar Krish, who brings strong industry and operational experience to the table, with over 15 years of cumulative experience at Reliance Communications and Ericsson India. Welcoming Krish, Bajpai said, "In Sridhar, we have an experienced hand whose keen mind and proven execution capabilities will play a key role in strengthening our enterprise business thrust."

Krish added, "Enterprise managed services is a high-growth area around the world and I am excited and glad to be a part of the Tikona group's ambitious foray into this segment. I look forward to working with the bright and enthusiastic team at Tikona Infinet."

About Tikona Digital Networks

Tikona Digital Networks was founded in 2008 by veterans from the telecom industry, who have built some of the largest telecom networks in India. With a vision to be a leading Broadband and IT services company, offering innovative products and solutions to home, enterprise and service provider customers in India, Tikona Digital Networks believes that the next generation services will change the way India lives, transacts, and communicates. TDN is adequately funded by top end global investors and is committed to comply with the highest standards of corporate governance.

For further information please log on to - <http://www.tikona.in/>

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